

Received Coupons from Tobacco Company by School Type, State, Gender, Grade Level, DOH Race-Ethnicity, for the Year(s) - 2013, 2015

Note: Weighted counts rounded to the nearest hundred; weighted percentages, positive responses only; public high school and middle school data; n/r (Not Reportable) - Unweighted respondents less than 35

The weighted data is not available for middle school for 2000 or high school for 2003. Questions for certain health indicators were not asked in all years.

Below are the indicators included in this report, with their long description.

YTS Health Indicator	Health Ind Desc
Media - received tobacco coupons, curr smk	Students who received coupons from a tobacco company in the past 30 days, current smoker
Media - received tobacco coupons, all	Students who received coupons from a tobacco company in the past 30 days, all

For documentation on other terms and coding in this report, please go to the following links:

[Click here to access YTS documentation](#)

[Click here to access DOH Race-Ethnicity coding](#)

[Click here to access Hawai'i Data Guide](#)

For questions about this report, please contact The Hawaii Health Data Warehouse

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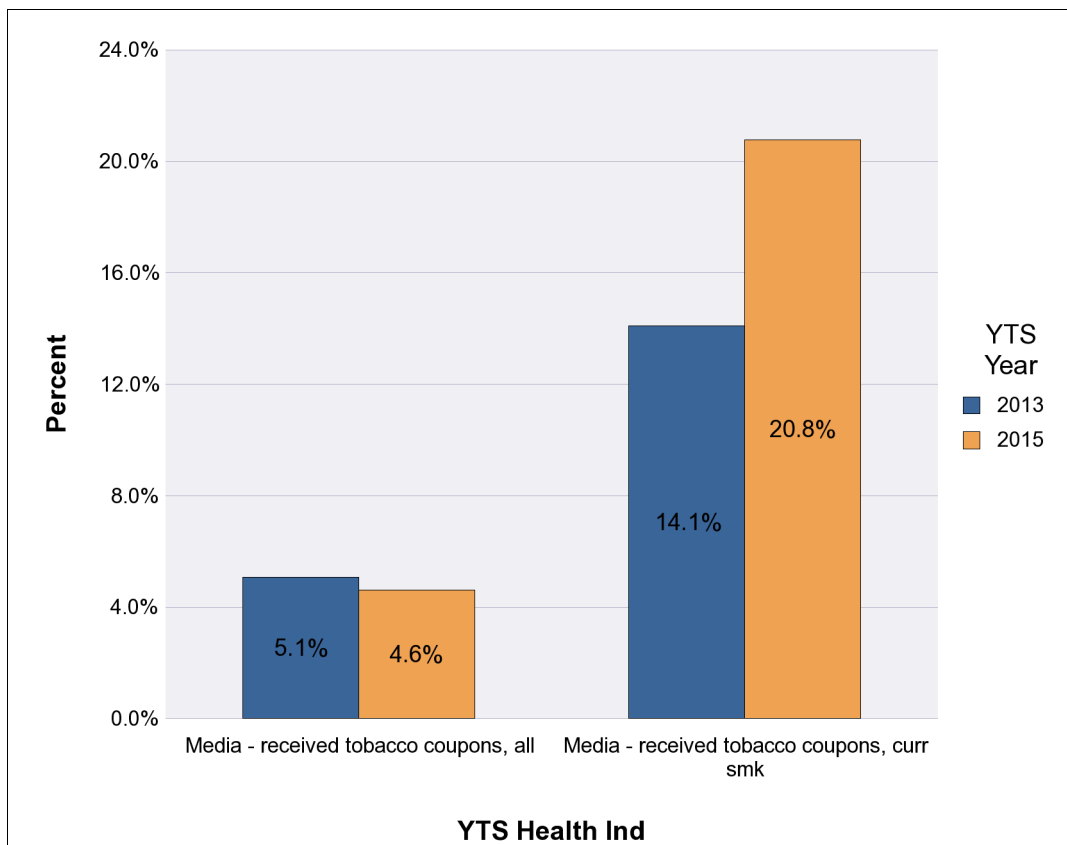
Received Coupons from Tobacco Company by School Type, for the Year(s) - 2013, 2015

Note: Weighted percentages, positive responses only; n/r (Not Reportable) - Unweighted respondents less than 35

High Schools

	YTS Year	Percent
Media - received tobacco coupons, curr smk	2013	14.1%
	2015	20.8%

	YTS Year	Percent
Media - received tobacco coupons, all	2013	5.1%
	2015	4.6%



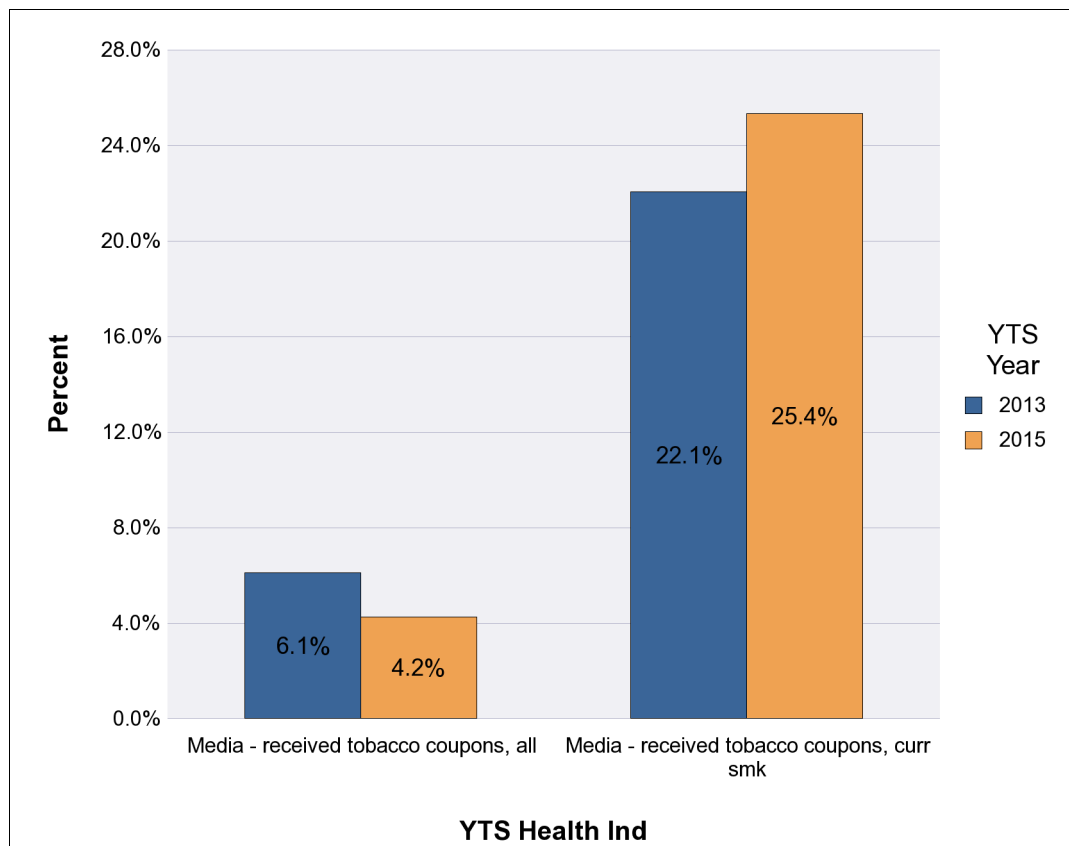
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Middle Schools

	YTS Year	Percent
Media - received tobacco coupons, curr smk	2013	22.1%
	2015	25.4%

	YTS Year	Percent
Media - received tobacco coupons, all	2013	6.1%
	2015	4.2%



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High Schools

2015

State	Media - received tobacco coupons, curr smk			Media - received tobacco coupons, all		
	#	%	CI	#	%	CI
Totals	600	20.8%	9.8 - 31.8	1,900	4.6%	3.2 - 6.1

Gender	Media - received tobacco coupons, curr smk			Media - received tobacco coupons, all		
	#	%	CI	#	%	CI
Male	300	19.4%	7.8 - 31.0	1,000	5.2%	3.4 - 7.0
Female	300	20.4%	3.4 - 37.4	800	3.9%	2.2 - 5.7

Grade Level	Media - received tobacco coupons, curr smk			Media - received tobacco coupons, all		
	#	%	CI	#	%	CI
9th Grade	n/r	n/r	n/r	500	4.4%	2.9 - 5.9
10th Grade	n/r	n/r	n/r	500	4.4%	1.3 - 7.5
11th Grade	100	10.2%	0.0 - 20.6	500	5.2%	2.6 - 7.8
12th Grade	n/r	n/r	n/r	400	4.6%	1.5 - 7.6

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High Schools

2015

DOH Race-Ethnicity	Media - received tobacco coupons, curr smk			Media - received tobacco coupons, all		
	#	%	CI	#	%	CI
Caucasian	n/r	n/r	n/r	400	8.8%	3.5 - 14.1
Native Hawaiian	n/r	n/r	n/r	500	7.0%	3.4 - 10.6
Chinese	n/r	n/r	n/r	0	0.0%	0.0 - 0.0
Filipino	n/r	n/r	n/r	300	3.2%	1.2 - 5.2
Japanese	n/r	n/r	n/r	100	2.3%	0.0 - 4.8
Black	n/r	n/r	n/r	100	7.7%	1.8 - 13.6
Other Pacific Islander	n/r	n/r	n/r	100	3.2%	0.0 - 7.0
Other	n/r	n/r	n/r	200	2.4%	1.0 - 3.8

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High Schools

2013

State	Media - received tobacco coupons, curr smk			Media - received tobacco coupons, all		
	#	%	CI	#	%	CI
Totals	400	14.1%	8.2 - 19.9	2,100	5.1%	3.8 - 6.3

Gender	Media - received tobacco coupons, curr smk			Media - received tobacco coupons, all		
	#	%	CI	#	%	CI
Male	300	18.4%	7.3 - 29.5	1,500	7.2%	4.6 - 9.7
Female	100	9.0%	0.0 - 20.4	600	2.9%	1.8 - 4.1

Grade Level	Media - received tobacco coupons, curr smk			Media - received tobacco coupons, all		
	#	%	CI	#	%	CI
9th Grade	n/r	n/r	n/r	600	5.4%	3.5 - 7.2
10th Grade	n/r	n/r	n/r	500	4.8%	2.7 - 6.8
11th Grade	n/r	n/r	n/r	500	5.1%	2.8 - 7.4
12th Grade	n/r	n/r	n/r	500	5.1%	2.3 - 7.9

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High Schools

2013

DOH Race-Ethnicity	Media - received tobacco coupons, curr smk			Media - received tobacco coupons, all		
	#	%	CI	#	%	CI
Caucasian	n/r	n/r	n/r	300	5.3%	0.0 - 10.7
Native Hawaiian	n/r	n/r	n/r	200	3.1%	0.4 - 5.9
Chinese	n/r	n/r	n/r	<50	2.0%	0.0 - 4.7
Filipino	n/r	n/r	n/r	300	2.7%	0.9 - 4.5
Japanese	n/r	n/r	n/r	200	7.1%	2.4 - 11.7
Black	n/r	n/r	n/r	100	8.5%	0.0 - 18.5
Other Pacific Islander	n/r	n/r	n/r	200	8.3%	0.1 - 16.5
Other	n/r	n/r	n/r	500	5.1%	2.3 - 7.9

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Middle Schools

2015

State	Media - received tobacco coupons, curr smk			Media - received tobacco coupons, all		
	#	%	CI	#	%	CI
Totals	200	25.4%	13.3 - 37.4	1,100	4.2%	3.3 - 5.1

Gender	Media - received tobacco coupons, curr smk			Media - received tobacco coupons, all		
	#	%	CI	#	%	CI
Male	200	38.7%	20.9 - 56.4	700	5.7%	4.2 - 7.2
Female	n/r	n/r	n/r	400	2.9%	2.1 - 3.6

Grade Level	Media - received tobacco coupons, curr smk			Media - received tobacco coupons, all		
	#	%	CI	#	%	CI
6th Grade	n/r	n/r	n/r	300	4.9%	2.7 - 7.0
7th Grade	n/r	n/r	n/r	400	3.6%	2.4 - 4.7
8th Grade	100	16.3%	2.3 - 30.3	500	4.6%	2.7 - 6.5

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Middle Schools

2015

DOH Race-Ethnicity	Media - received tobacco coupons, curr smk			Media - received tobacco coupons, all		
	#	%	CI	#	%	CI
Caucasian	n/r	n/r	n/r	100	3.1%	1.2 - 5.0
Native Hawaiian	n/r	n/r	n/r	200	5.4%	3.0 - 7.8
Chinese	n/r	n/r	n/r	<50	3.5%	0.0 - 7.9
Filipino	n/r	n/r	n/r	200	4.0%	2.9 - 5.1
Japanese	n/r	n/r	n/r	<50	1.6%	0.0 - 3.2
Black	n/r	n/r	n/r	100	13.2%	6.6 - 19.8
Other Pacific Islander	n/r	n/r	n/r	100	6.4%	1.8 - 11.1
Other	n/r	n/r	n/r	200	3.9%	1.3 - 6.6

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Middle Schools

2013

State	Media - received tobacco coupons, curr smk			Media - received tobacco coupons, all		
	#	%	CI	#	%	CI
Totals	200	22.1%	10.2 - 33.9	1,600	6.1%	4.6 - 7.6

Gender	Media - received tobacco coupons, curr smk			Media - received tobacco coupons, all		
	#	%	CI	#	%	CI
Male	n/r	n/r	n/r	800	6.0%	4.5 - 7.5
Female	n/r	n/r	n/r	800	6.1%	4.0 - 8.2

Grade Level	Media - received tobacco coupons, curr smk			Media - received tobacco coupons, all		
	#	%	CI	#	%	CI
6th Grade	n/r	n/r	n/r	400	7.0%	3.7 - 10.2
7th Grade	n/r	n/r	n/r	600	5.9%	2.6 - 9.1
8th Grade	n/r	n/r	n/r	600	5.9%	3.9 - 7.9

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Middle Schools

2013

DOH Race-Ethnicity	Media - received tobacco coupons, curr smk			Media - received tobacco coupons, all		
	#	%	CI	#	%	CI
Caucasian	n/r	n/r	n/r	300	9.5%	4.0 - 15.0
Native Hawaiian	n/r	n/r	n/r	300	7.6%	3.5 - 11.6
Chinese	n/r	n/r	n/r	<50	3.6%	2.0 - 5.2
Filipino	n/r	n/r	n/r	400	6.1%	3.4 - 8.8
Japanese	n/r	n/r	n/r	100	2.9%	0.5 - 5.2
Black	n/r	n/r	n/r	<50	6.8%	1.0 - 12.5
Other Pacific Islander	n/r	n/r	n/r	100	5.9%	0.7 - 11.1
Other	n/r	n/r	n/r	300	5.3%	3.5 - 7.0